

Amazon Stock Analysis

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Company Overview

Amazon is the world's largest online retailer that provides a wide range of products, streaming services, and AI. Amazon has different types of customers but the main customers are individual shoppers, businesses and advertisers. Amazon is truly a great company due to their extremely wide range of products, their easily accessible website that is very organized. Amazon has extremely fast shipping services that are always accurate. Amazon's customer service is excellent along with them being very easy to contact if there is a problem with any of their resources or products.

Amazon's Success

Over the year 2024 Amazon has had an overall increase of 54.81% in stock price. Since November 1st Amazon has taken off and has had a stock increase of 15.04%. Through 2024 Amazon's market capital has risen from \$1.7 trillion dollars at the end of January to \$2.4 trillion dollars half way through December. The growth of Amazon's stock has mainly been driven from the increase in revenue and increase in Amazon's profitability. Amazon has been able to grow through their advertising and through Amazon Prime.

Stock	Stock Price	Market Cap	P/E Ratio	Net Income	Net Profit Margin %
Amazon	\$230.02	\$2.42 Trillion	49.30	15.33 Billion	9.65%
Walmart	\$95.14	\$764.06 Billion	39.10	4.58 Billion	2.7%
Target	\$136.61	\$62.60 Billion	14.48	854 Million	3.33%
Apple	\$248.52	\$3.76 Trillion	40.85	14.74 Billion	15.52%

Despite the competitors of Amazon having been able to have the highest net income over the year. Amazon is a great stock that will never disappoint. Amazon is always coming out with new ways to improve and gain the attention from their customers. Amazon is not slowing down any time soon. Amazon is a great company to invest in now looking at the growth over the year and



where the stock is headed. This company has shown over the year that it is consistently growing and there are no signs of it slowing down.